

Butler County Community College	Michael Swan
Humanities/Fine Arts Division	Spring 2002

Magazine Practicum I

COURSE DESCRIPTION

MC 147 Magazine Practicum I. 1 hour credit. Prerequisite: Acceptance as full time Grizzly Magazine staff member. Staff photography should be familiar with darkroom procedures. Staff members are required to meet the stipulations of their scholarship to successfully complete the course. The course involves the use of photography, layout, writing, and the principles of magazine production to put together The Grizzly Magazine, the college's color quarterly magazine. Particular emphasis is given to students meeting deadlines

Course Objectives

At the successful completion of this course, the student should be able to:

1. Plan and organize the magazine
 - a. Identify staff roles
 - b. Help compose a ladder
 - c. Set and meet deadlines

2. Write and edit various types of copy
 - a. Write and edit copy
 - b. Write and edit captions
 - c. Write and edit headlines

Topical Outline of Units

- I. Planning and organization
 - a. Staff roles
 - b. The ladder
 - c. Deadlines

- II. Writing and editing
 - a. Copy
 - b. Captions
 - c. Headlines

Methods of Instruction

The following teaching/learning activities will assist students in achieving course objectives: lecture by the instructor, instructor-led class discussions, workshops, field trips and hands-on work

Methods of Evaluation

Students are given assignments and deadlines. Students are responsible for all photographs, design and copy on their assigned pages. Students are given a grade for each deadline.